Professional Development Workshop on Teaching Evaluation in South Asia

Diva Dhar
CLEAR South Asia at J-PAL South Asia at IFMR

July 25, 2013
Abdul Latif Jameel Poverty Action Lab (J-PAL)

Research affiliate network of over 88 researchers in 34 universities; 409 evaluations in 52 countries across 6 global offices

**J-PAL’s Mission** is to ensure that policy is driven by evidence and research is translated into action

**Evaluations:**
J-PAL researchers conduct randomized evaluations to test and improve the effectiveness of programs and policies aimed at reducing poverty.

**Capacity Building:**
Through training courses, evidence workshops, and research projects, J-PAL equips policymakers and practitioners with the expertise to carry out their own rigorous evaluations.

**Policy Outreach:**
J-PAL’s Policy Group analyzes and disseminates research results and builds partnerships with policymakers to ensure policy is driven by evidence and effective programs are scaled up.
J-PAL’s Research Affiliate Network: Over 88 researchers in 34 universities
Global Research

409 evaluations in 52 countries...and 6 global offices
J-PAL South Asia: A Brief History

- J-PAL South Asia office set up in 2007 at the Institute for Financial Management and Research, Chennai

- Over 90 completed and ongoing projects across South Asia: education, finance & microfinance, environment & energy, health, political economy & governance, labor markets and agriculture

- Scientific Directors: Esther Duflo (MIT), Iqbal Dhaliwal (Ex-IAS – 1996 batch)
Center for Economic Research in Pakistan (CERP)

Catalyzing Rigorous Policy Research

- Rigorous research on Pakistan for over a decade
  - Well established researchers in fields of education, political economy, governance, finance
- High policy impact of research projects:
  - Past projects: LEAPS (education), RISEPAK (natural disasters)
  - Current IE projects: PEOP (Skills and livestock), Tax Incentives, Microfinance, Public health, Crime
- Networked within and outside Pakistan
  - Current roster of 35+ Fellows from top ranked institutions around the globe
- Involved in senior advisory positions, policy planning
Innovations for Poverty Action (IPA)

- Describing IPA: Highlights of What We Do
  - Partner with leading researchers
  - Test effectiveness of poverty-fighting interventions
  - Use most rigorous methodology
  - Advocate for programs backed by evidence

- IPA Bangladesh officially started its journey in 2011
  - Ongoing projects: Sanitation, Governance, Agriculture, Health, SME and Aquaculture
  - Mostly operate in the northern and the southern territory of Bangladesh
  - Country Director: Shoraez Shahjahan (sshahjahan@poverty-action.org)
Capacity Building

**CLEAR: Regional Centers for Learning on Evaluation and Results**

- Global initiative coordinated by the World Bank Independent Evaluation Group
- The CLEAR South Asia Regional Centre has been hosted by J-PAL South Asia at IFMR since May 2011
- Established a partnership with the Centre for Economic Research (CERP) in Pakistan
- CLEAR SA works closely with J-PAL’s partner Innovations for Poverty Action (IPA) in Bangladesh to build capacity in the region

**CLEAR’s Strategic Vision:**
- Building evaluation skills of practitioners, program implementers, and donors
- Strengthening M&E systems and practices for strategic clients
- Building a culture of evidence based decision-making and strengthening demand for evaluations
## Agenda

**TESA Workshop**  
Sri Lanka, July 25, 2013

### Professional Development Workshop on Impact Evaluations

<table>
<thead>
<tr>
<th>Start</th>
<th>End</th>
<th>Duration</th>
<th>Topic</th>
<th>Speaker</th>
<th>Activity</th>
<th>Material</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>8:30</td>
<td>0:30 hrs</td>
<td>Registration</td>
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<tr>
<td>8:30</td>
<td>9:00</td>
<td>0:30 hrs</td>
<td>Introduction</td>
<td>Diva Dhar</td>
<td>Presentation</td>
<td>Slides</td>
<td>Introduction to CLEAR South Asia and overview of the workshop</td>
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<tr>
<td>9:00</td>
<td>10:30</td>
<td>1:30 hrs</td>
<td>Evaluation Frameworks and Theory of Change</td>
<td>John Floretta</td>
<td>Presentation</td>
<td>Slides</td>
<td>What is an evaluation? The importance of M&amp;E, an introduction to impact evaluation and designing logical frameworks/theory of change</td>
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<tr>
<td>10:30</td>
<td>11:00</td>
<td>0:30 hrs</td>
<td><strong>TEA BREAK</strong></td>
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<tr>
<td>11:00</td>
<td>11:45</td>
<td>0:45 hrs</td>
<td>Theory of Change – Case Study</td>
<td>Facilitators</td>
<td>Group Exercise</td>
<td>Handouts</td>
<td>Group exercise on developing a theory of change</td>
</tr>
<tr>
<td>11:45</td>
<td>13:00</td>
<td>1:15 hrs</td>
<td>Measuring Impact</td>
<td>Urmy Shukla</td>
<td>Presentation</td>
<td>Slides</td>
<td>How to measure outcomes and indicators; an overview of basic instrument design</td>
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<tr>
<td>13:00</td>
<td>14:00</td>
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<td><strong>LUNCH</strong></td>
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<tr>
<td>14:00</td>
<td>15:30</td>
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<td>Evaluation Methods</td>
<td>Asjad Naqvi</td>
<td>Presentation</td>
<td>Slides</td>
<td>Overview of non-experimental, quasi experimental, and experimental methods of evaluation</td>
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<td>15:30</td>
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<td>Feedback Survey and Closing Remarks</td>
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About this Course

- The workshop will provide the participants with a demonstration of teaching the module ‘Evaluation Design’ and the unit of ‘Impact Evaluation’
- The lecture will cover the following concepts:
  - The conceptual framework for program evaluation and the role of impact evaluation,
  - Different Theory of Change models
  - Strengths, weaknesses, assumptions and limitations of various impact evaluation methods
  - How to measure impact
Course Cast

- John Floretta (Deputy Director, J-PAL)
- Asjad Naqvi (Research & Training Director, CERP)
- Shoraez Shahjahan (Country Director, IPA)
- Diva Dhar (Program Director CLEAR Initiative)
- Urmy Shukla (Capacity Building Manager, CLEAR)
- Nikhil Wilmink (Capacity Building Associate, CLEAR)
- Sree Sen (Capacity Building Associate, CLEAR)
Course Packet

- Registration
- Agenda
- Trainer Bios
- Case Studies:
  - Theory of Change: Women as Policymakers
- Teaching Evaluation Resources
- CLEAR Brochures
- Feedback Forma
Course “Clickers”

- Everyone gets one
Course “Clickers”: Have you used these before?

A. Yes
B. No
C. Something similar

33% 33% 33%